

**GCB**

Meetings made in Germany

 German Convention Bureau

# Welcome to Germany

© Scholvien



# The GCB

The GCB German Convention Bureau represents Germany as a leading destination in the world of meetings and conventions.

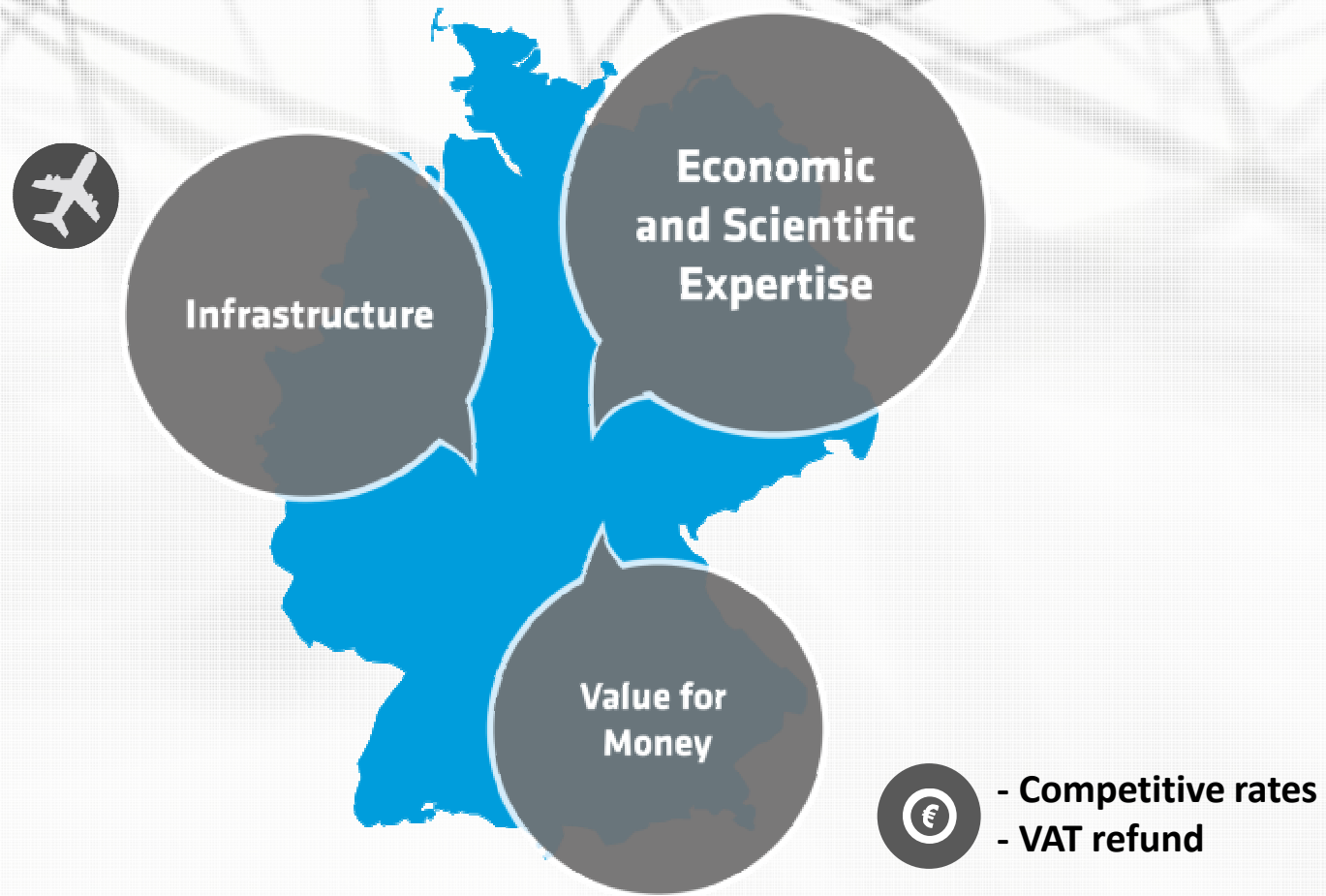
We are here to help you  
> neutral and without any cost!

- Advice
- Support
- Connect



# Why Germany?

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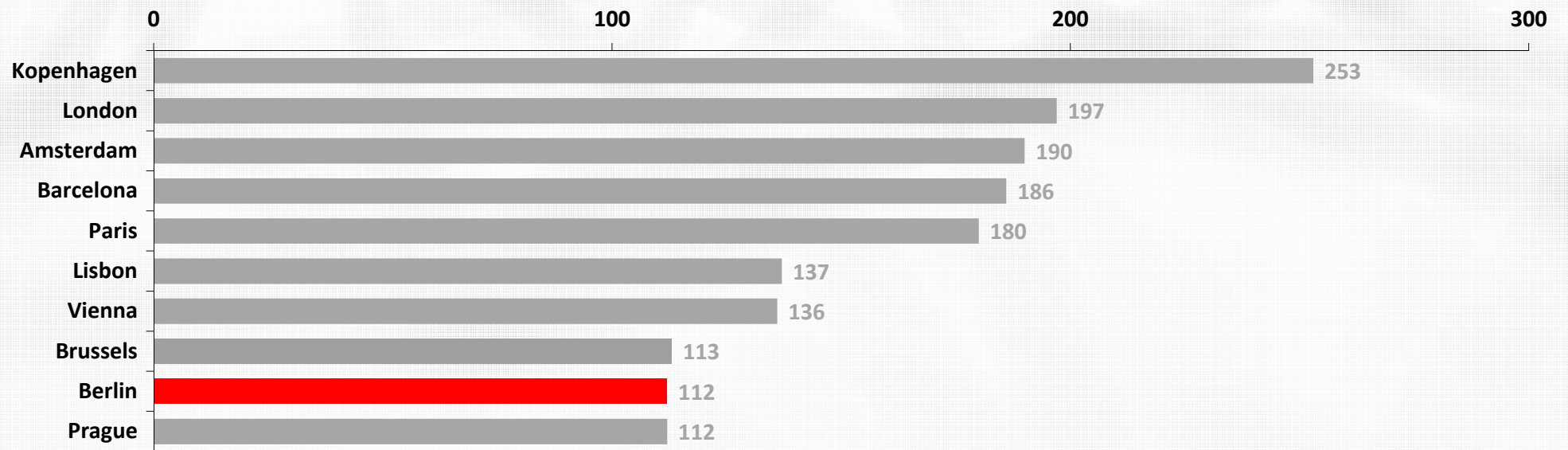


Source: German Convention Bureau



# Value for Money

## Price comparison of European congress cities



Trivago Hotel Price Index 06/2017, Prizes in Euro per double room

**95 Airlines**

North America  
335 / 35

West Europe  
2.237 / 100

Germany  
667 / 14

Far East  
299 / 37

**98 Countries**

Latin America  
92 / 23

**290 Destinations**

*Weekly connections/destinations  
Passenger flights Summer schedule 2016  
based on airport coordination/Sabre, Status 21.03.16,  
edited by UEW-MF*



# Key industry sectors



Your sector.  
Your destination.

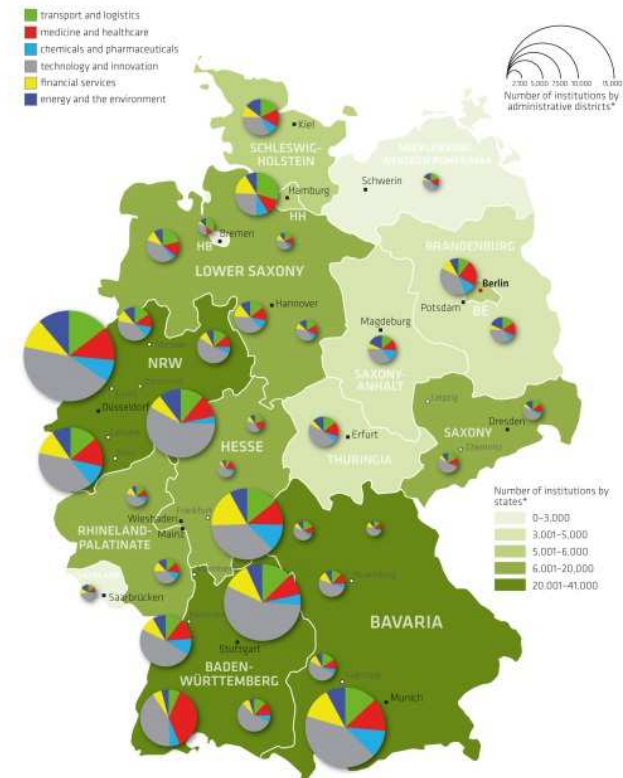
Know-where: These key sectors shape a unique landscape of commercial and scientific clusters, which is not restricted to a few metropolitan regions but covers the entire country.

www.germany-meetings.com

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**Germany. Expertise.**  
Key industry sectors - The ideal environment for meetings in Germany's states and regions

- ✈️
- +
- 🧪
- ⚡
- 🔌
- €



\* Weighted according to the revenue classes of the companies or facilities, supplemented by quantitative factors regarding research & teaching, administration and trade associations

Economic and Scientific Expertise

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## Benefits for meeting planners and delegates

Speakers

Event Programme Content

Audience

Scientific Exchange & Network

Financial & In-Kind Support

Site Inspections

Planner



Delegate



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